

Dr Aisling ConwayLenihan

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SUMMARY PROFILE

- 19 years of teaching experience at three Higher Education Institutions from level 6 to level 9.
- 15 years' experience as year and class co-ordinator.
- 9 years of experience in the role of external examiner for two Higher Education Institutions.
- 8 peer-reviewed journal publications & presented at numerous peer-reviewed international conferences.
- Supervised 2 PhD and 2 Masters by Research students to completion.

EDUCATION

2024 – 2024	Harvard University Data Science: R Basics (Online course)
2011 – 2015	UNIVERSITY COLLEGE CORK (UCC) PhD – Health Economics <i>Drug Prescribing Patterns in the General Medical Services Scheme in Ireland and Projected Costs to 2026</i>
2009 - 2010	GRIFFITH COLLEGE CORK (GCC) Postgraduate Diploma in Teaching and Learning in Higher Education
2005 - 2006	UNIVERSITY COLLEGE CORK Masters of Business Economics (MBS)
2004 - 2005	UNIVERSITY COLLEGE CORK Higher Diploma in Health Economics and Evaluation Studies
2001 - 2004	UNIVERSITY COLLEGE CORK BA (Joint Honours) Economics and Geography

EMPLOYMENT

September 2012 – Current	Department of Management & Enterprise, Economics Lecturer Economics expert for new course development (level 8 & level 9 programmes) Level 6 to 9 teaching experience and supervised to completion (level 9 & 10)
September 2018 - Current	Hincks Centre for Entrepreneurship Excellence – Academic Researcher Project Lead on an EU Interreg project, Silver SME. Project Lead on ERASMUS+ projects – RuralFemmes & eWBL

PEER REVIEWED JOURNAL ARTICLE PUBLICATIONS

Naruetharadhol, P., ConwayLenihan, A., McGuirk, H. (2024) *Assessing the role of public policy in fostering global eco-innovation*, Journal of Open Innovation: Technology, Market, and Complexity, 10:2, DOI: 10.1016/j.joitmc.2024.100294

ConwayLenihan, A., McGuirk, H. (2022) Small enterprises and the silver economy, Small Enterprise Research, 29:1, 1-5, DOI: [10.1080/13215906.2022.2048205](https://doi.org/10.1080/13215906.2022.2048205) (Editorial)

McGuirk, H., ConwayLenihan, A., Lenihan, N. (2022) *Awareness and economic value of the silver economy for enterprises: a European regional level study*, Small Enterprise Research, 29:1, 6-19, DOI: [10.1080/13215906.2021.1919915](https://doi.org/10.1080/13215906.2021.1919915)

ConwayLenihan, A., McGuirk, H. (2019) *The Economic Value of a Place-Based Resource for Regional Development* Irish Business Journal 12 (1)

ConwayLenihan, A., Ahern, S., Moore., S., Cronin., J., Woods, N. (2016) *Factors influencing the variation in GMS prescribing expenditure in Ireland* Health Economic Review 6:13

ConwayLenihan, A. Woods, N. (2015) *Irish GMS Cost Projections and its Implications between 2016 and 2026* Pharmacoeconomics – Open Access Journal 1:1

Conway, A., Kenneally, M., Woods, N., Thummel, A., Ryan, M. (2014) *The implications of regional and national demographic projections for future GMS costs in Ireland through to 2026*. BMC Health Services Research 14: 477

Conway, A. (2009) *The Economic Consequences of Government Regulation: A Case Study* Irish Business Journal 9 (2)

CONFERENCE PRESENTATIONS (SAMPLE)

ConwayLenihan, A., McGuirk, H., Lenihan, N. (2022) *Building Sustainable, Resilient, and Thriving Rural Places* 13th OECD Rural Development Policy Conference, Co.Cavan.

Davis, S., Kenny, B., Conway Lenihan, A., & Lennon, O. (2021). *Advancing older entrepreneurial education: exploring suitability of an inclusive programme*, presentation at the online 3E Conference 2021, May 5th.

Murray, T., Creedon, F., ConwayLenihan, A., (2021) *Growing niche business through innovation: A family run open farm in Ireland* ECIE 16th European Conference on Innovation & Entrepreneurship

Naruetharadhol, P., McGuirk, H. & ConwayLenihan, A. (2021). *Public Disclosure of Open Eco-Innovation: A cross-country study*, online presentation at the conference Research on Eco-innovation and Circular Economy in SMEs, December 10th.

Naruetharadhol P., McGuirk, H. & ConwayLenihan, A. (2021). *Developing Open Eco-innovation in Small and Medium-sized Enterprises (SMEs): The Role of Public Policy Innovation*, online presentation at the 2nd International Conference on Modern Management based on Big Data (MMBD2021), November 10th.

McGuirk, H. ConwayLenihan, A. and Lenihan, N (2020) *Firms' Awareness and Opportunities of an Ageing Population*, presented at RENT XXXIV 'Entrepreneurship in the Digital Era' (online)

Davis, S., ConwayLenihan, A., Kenny, B., Lennon, O. (2019) *Exploring existing Entrepreneurial relationships with healthy ageing in older persons* RENT Conference, Berlin.

ConwayLenihan, A. (2019) *How technology can improve the first-year postgraduate student experience?* Presented at EFYE Conference, Cork Institute of Technology.

ConwayLenihan, A., McGuirk, H. (2018) The Economic Impact of the Marine Leisure Industry on a region. Presented at 58th ESRA Congress, UCC Cork.

TECHNICAL REPORT PUBLICATIONS & CASE STUDY PUBLICATION (CHAPTER OF BOOK)

ConwayLenihan, A. (2023) Hincks Centre for Entrepreneurship Excellence Impact Report 2013 – 2023. Published November 2023?

ConwayLenihan, A., O' Leary, N. (2020) *Training needs of rural women in Ireland. A report for the RuralFemmes Project* Erasmus+ EU Project

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2019), *European Silver Economy Composite SWOT Analysis*, SilverSMEs, Cork Institute of Technology, Interreg Europe funded project.

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2018), *Southern Region (Ireland) – Silver Economy SWOT Analysis*, SilverSMEs, Cork Institute of Technology. Interreg Europe funded project.

ConwayLenihan, A., McGuirk, H. (2017) *The Economic Impact of the Marine Leisure Industry Cork Harbour 2017* The Cool Route Project European Union Regional Fund

Conway, A. Walsh, M. (2011) *Phones Made Easy in Irish Case Studies in Entrepreneurship*, ACE Initiative, Oak Tree Press